

# Green Purchasing

Use the following guidelines to evaluate product sustainability, identify environmental certifications, and help ECU Buy Green.

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## Fact-check these myths:

- **Myth** – Green products always cost more money.
- **Truth** – In many cases, going green will save money!
- **Myth** – Green products are not as high of quality.
- **Truth** – Today's green options are not like past ones.
- **Myth** – Individual changes cannot make a difference.
- **Truth** – They add up if everyone on campus buys green.

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## Consider these questions:

- Is it recyclable?
- How far with it be shipped?
- Can it be purchased in bulk?
- Does it save water or energy?
- Does it contain recycled content?
- What maintenance does it require?
- Is it durable and will it last a long time?
- Are raw materials extracted to make it?
- Are there alternatives with less packaging?

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## Look for these labels:



East Carolina  
UNIVERSITY  
Sustainability

