RETHINK – by asking yourself, “Do I REALLY need to buy this?”
- Replace disposables with compostable, biodegradable, or washable items
- Buy local goods and items made in-state or at a regional level of production
- Close the Loop by purchasing items that contain at least 50% recycled-content
- Buy Energy Star products and return old goods to the manufacturer (if possible)
- Buy products that use less (or no) packaging and recycle the packaging (if accepted)
- Buy Designed for the Environment products that are Recognized for Safer Chemistry

REDUCE – by considering the source of your waste generation.
- Offer electronic versions of materials instead of printing hard copies on an individual basis
- If printing is required, apply duplex settings to make “print on both sides” your default option
- Purchase non-perishable foods and routinely bought items in bulk to decrease packaging waste

REUSE – by extending the useful life of stuff through repair, refurbish, or repurpose.
- For notes and drafts, reuse the back sides of paper printed only on the front
- Use refillable ink cartridges, rechargeable batteries, reusable shopping bags
- Shop at local thrift stores like Goodwill, Habitat for Humanity ReStore, and The Salvation Army
- Before moving out in spring, ECU residence hall students can donate items to the Give-N-Go drive, which is held annually by Recycling Services and Campus Living to help local charities

RECYCLE – by placing glass, paper, plastic, and cardboard in recycling bins on campus.
- Take plastic bags to local retailers for recycling (e.g. Target, Wal-Mart, Food Lion, Harris Teeter)
- Faculty and staff should setup a collection bin for batteries and email safety@ecu.edu for pickup as well as ink and toner cartridges and call Central Stores at 252-328-9940 for pick-up.
- If you want more information or have any questions about ECU recycling, contact Recycling Services by phone at 252-328-2892 or via email at littlet@ecu.edu

sustain.ecu.edu  |  203 Health Sciences Campus Utility Plant, Greenville, NC 27402  |  Phone: 252-744-4190